



2024 年
南通大学定制项目
澳门城市大学英语沟通能力提升课程

澳门城市大学

City University of Macau



澳门城市大学简称“澳城大”，是中国澳门地区的综合性大学，中国澳门四所开展“本、硕、博”全层次办学的综合性大学之一，中国澳门提供最全面国际主流英语考试服务的基地之一，为粤港澳高校联盟、世界翻译教育联盟、国际设计艺术院校联盟、国际葡语大学联合会成员。2020 年“软科中国两岸四地大学排名”，澳门城市大学位列中国两岸四地大学第 89 名。

项目概况

Program Overview

本项目依托澳门城市大学的优势专业和师资力量，围绕主题“英语沟通能力提升”，为江苏大学生开设短期赴澳门学习项目。通过讲座分享、案例分析等多元课程模式，帮助学员体验澳门城市大学的专业培养模式，深度学习领会更多专业学科相关前沿知识，进一步启发学员们的思维，培养具备全球视野的未来英语人才，为今后的学术和职业发展奠定更坚实的基础。

项目特色

Program Highlights

【国际化师资】拥有国际化优秀师资队伍，逾 80%的教学人员在世界知名大学获得博士学位，更有海内外知名专家学者提供授课及指导。

【多元化课程】讲座与实地参访多种教学形式结合，充分保证课堂的有效沟通与互动，丰富学术背景，增加课程趣味性与实用性。

【城市大探索】课后时间可自由探索，体验澳门社会与生活，零距离感受澳门多元文化。



项目详情

Program Details

【项目时间】5 天，2024 年 7 月 15 日-8 月 4 日期间

【项目价格】8980 元/人。

费用包含：往返澳门机票费用(南通-澳门往返)、课程费用、住宿费用、保险费用。

费用不含：个人申请港澳通行证、签注费、餐费、个人消费等。

【报名截止时间】2024 年 5 月 10 日（最小成团人数 30 人）

【项目内容及参考日程安排】

Date & Time		Topics
1 st Day		Arrival
2 nd Day	09:30-12:30	Opening & School Visit Topic 1: Introduction and Planning in Business
	14:00-17:00	Topic 2: Effective Presentations
3 rd Day	09:30-12:30	Topic 3: Second Language Acquisition & Identity Construction
	14:00-17:00	Group Discussion/ Self Study
4 th Day	09:30-12:30	Topic 4: Becoming an Entrepreneur: In International Contexts
	14:00-17:00	Theme Based Group Work & Presentation Certificate Award
5 th Day		Leave Macau

【课题简述】

Topics	Course Description
Topic 1: Introduction and Planning in Business Instructor: Dr. Esther KOU	In this session, students will learn the principles of business using real-world examples, learning what it takes to plan and launch a product or service in today’s fast-paced business environment. This course covers an introduction to economics, costs and profit, and different business types.
Topic 2: Effective Presentations Instructor: Dr. Esther KOU	In this session, students will be given an introduction to the concepts behind creating an effective presentation and organizing ideas in a cohesive way to get their intended message across to their audience. There will be a discussion on the use a variety of tools and approaches to prepare to deliver different types of presentations in work environment.

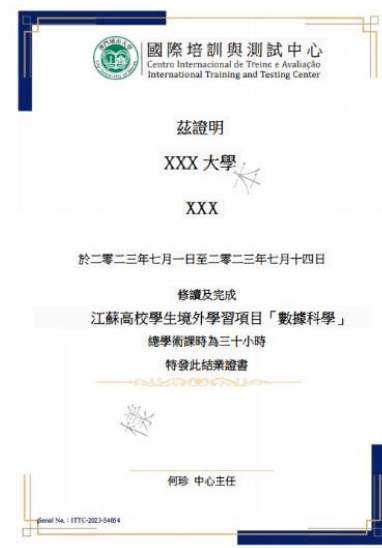
Topic 3: Second Language Acquisition & Identity Construction Instructor: Dr. Victor ZHANG	This seminar examines the construct of student engagement and its relevance to the study of second language (L2) writing and feedback. Sharing some case studies of research on student engagement with teacher, peer, and automated writing evaluation (AWE) feedback, focusing on L2 writing development. In the interactive workshop, students will discuss their writing experience with different types of feedback and be given some recommendations on how to make good use of digital technologies to improve L2 writing.
Topic4: Becoming an Entrepreneur: In International Contexts Instructor: Ms. Janice LAW	This session introduces students to the theory and practice of entrepreneurship. It focuses specifically on how and why some innovations are successfully commercialized, with particular emphasis on the role of the innovator-entrepreneur, with specific reference to Macau contexts.

项目收获

Program Achievement

【项目课程证书】项目结束后将获得澳门城市大学颁发的官方证书，证书上标注参与项目学时（18 课时），可转换学分。

【留学咨询服务】项目结束后可收获个性化升学指导，助力国外升学深造。



项目咨询

Program Consultation

咨询 QQ 群: 645074442

